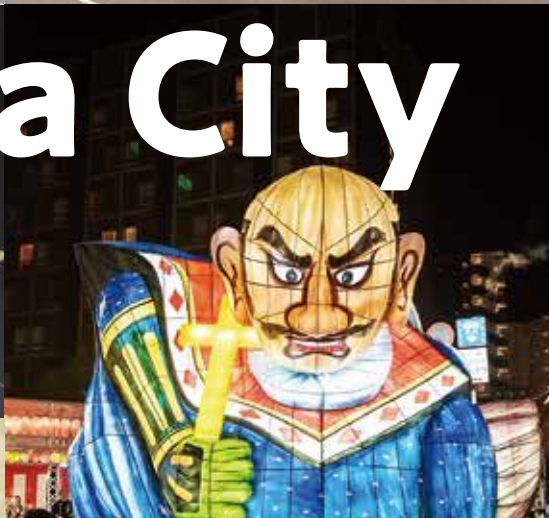




Oita City





ADACHI Shinya
Mayor of Oita



Blessed with lush green mountains, a blue sea, crystal-clear rivers, and a moderate climate, Oita City has long played an important role as a key hub in eastern Kyushu. The city actively traded with overseas countries under the leadership of Otomo Sorin, a territorial lord during the Sengoku Period (1467-1590). Oita City was designated by the national government as a new industrial city in 1964 which led to the significant growth of its industrial concentration, and later on became a core city in 1997. Through the mergers of Saganoseki and Notsuharu towns in 2005, the city has made great strides as a prefectural capital full of vitality equipped with diverse functions in various fields such as industries, education, and welfare.

Meanwhile, the city's population has been declining since its peak in 2016, and city governance has been actively addressing the challenges posed by the declining birthrate. Additionally, frequently occurring large storms, floods and other natural disasters have been causing significant damage nationwide. In 2025, Oita City's Saganoseki fell victim to a large fire, and it is still recovering from the disaster. Fortunately, the city has maintained zero fatalities caused by natural disasters for the past 30 years. However, it is necessary for the city to develop resilient structures to mitigate the risks associated with disasters. Due to significant changes in social and economic conditions, such as the diversification of societal values and the advancement of digitalization, it has become increasingly important for local governments to leverage the talents and individuality of people from diverse backgrounds.

Recognizing these evolving challenges, Oita City is committed to a municipal administration that fosters a society where the well-being of all citizens is a priority by ensuring their physical, mental, and social needs are met. Guided by sincerity and a human-centered approach, we have established five fundamental pillars of development: protecting, nurturing, supporting, enriching, and energizing our citizens.

Through this booklet, we invite you to gain a deeper understanding of our city and join us in fostering its continued growth and development.

Comprehensive support from pregnancy and childbirth through to higher education



In July 2025, the city launched a program to support the families of expectant mothers returning home to Oita City from outside the prefecture for childbirth, and to provide those mothers with access to local childcare services.



Before the national government launched the free lunch program, Oita City had been offering free school lunches at public junior high schools since January 2024. In April 2026, the city expanded the program to public elementary schools.



In September 2025, Oita City introduced a metaverse-based support program for truant students who had not yet consulted with or received guidance from specialists. Each student is provided with a device to access the virtual space.

Establishing reliable and safe medical care and disaster response systems



In October 2025, Oita City conducted a pilot test of MyNa Kyukyu (My Number Card Emergency Care), a program designed to enable prompt and effective emergency services by allowing paramedics to quickly access patients' medical information via the My Number card system. Full-scale operations began in April 2026.

Terrain

Oita City is surrounded by abundant nature, with Beppu Bay to the north and Mt. Takasaki, Mt. Yoroigadake, Mt. Ryozen, Mt. Kurokui, and Mt. Mominoki in other directions. These natural landscapes and forests cover about half of the city's total area. The major rivers, Oita River and Ono River, flow through the city from north to south, winding through mountains and nourishing the central Oita Plain.

The deep northern coastal waters have attracted major Japanese companies, leading to the development of a thriving seaside industrial area. To the east, the coast facing the Hoyo Strait features a rias coastline that serves as a wonderful natural port. These geographical advantages have enabled Oita City to become an excellent urban environment where people and nature coexist in harmony.

Area: 502.39km²

North latitude: 33° 04'11" to 33° 17'24"
East longitude: 131° 57'46" to 131° 25'07"
East-West: 50.8km
North-South: 24.4km

Population: 469,151

Male 225,922
Female 243,229

Number of households: 236,085

Population density: 934 persons/km²

(As of the end of June 2026) Source: General Affairs Division



◀ See more statistics using this 2D code.

Access



Airplane		Bus	
Tokyo (Haneda)	1 hr 45 mins	Kyoto (via Osaka/Kobe)	12 hrs 30 mins
Tokyo (Narita)	1 hr 55 mins	Fukuoka	2 hrs 15 mins
Nagoya (Chubu)	1 hr 15 mins	Kumamoto	4 hrs
Osaka (Itami)	1 hr	Nagasaki	4 hrs 10 mins
Airliner Bus (Oita Airport - Beppu/Oita)	1 hr		
Hovercraft	35 mins	Ship	
		Kobe	11 hrs 30 mins
		Ehime (Misaki)	1 hr 10 mins
		Osaka (Nanko)	12 hrs
		Car	
Tokyo	6 hrs 30 mins	Fukuoka	2 hrs 10 mins
Shin-Osaka	4 hrs	Kitakyushu	1 hr 50 mins
Hakata	2 hrs	Kumamoto	3 hrs
Kokura	1 hr 25 mins	Miyazaki	3 hrs
Kumamoto	3 hrs 10 mins		
Miyazaki	3 hrs 10 mins		

Honorary Citizens



FUKUDA Heihachiro
(Deceased)
Japanese-style painter
Order of Culture and Person
of Cultural Merit recipient
Elected as Oita City
Honorary Citizen
on December 19, 1961



UEDA Tamotsu
(Deceased)
Lawyer and Politician
The first elected mayor
of Oita
Elected as Oita City
Honorary Citizen
on March 8, 1963



TAKAYAMA Tatsuo
(Deceased)
Japanese-style painter
Order of Culture and Person
of Cultural Merit recipient
Elected as Oita City
Honorary Citizen
on January 10, 1983



ANDO Tamahiko
(Deceased)
Teacher and Politician
First mayor of the
new Oita City
Elected as Oita City
Honorary Citizen
on October 27, 1986



MURAYAMA Tomiichi
(Deceased)
Politician
The 81st Prime Minister
Elected as Oita City
Honorary Citizen
on September 27, 2000



ISOZAKI Arata
(Deceased)
Architectural Institute of
Japan Award (1967, 1975)
RIBA Gold Medal (1986)
Venice Biennale's Golden
Lion Award (1996)
Pritzker Prize (2019)
Elected as Oita City
Honorary Citizen
on July 16, 2019

Trace the origins and history of Namban culture, the unique fusion of European and Japanese influences that evolved over time.

History and Cultural Assets



Statue of OTOMO Sorin



Oita Castle Ruins Park (Funai Castle Ruins)



Imaichi Cobblestone Road



Otomo Ruins
(National Historic Site)



Statue Commemorating the Introduction of
Western Medicine to Japan



Statue of St. Francisco Xavier



Hetsugi Honmachi Historic Townscape

Festivals

Vibrant Festivals and Regional Traditions



Oita Tanabata Festival (August)



Nanase Fire Festival (July)



Tsurusaki Dance Festival (August)



Ono River Battle Festival
(November)



City Overview

A city in harmony with nature

It is one of the well-known industrial areas stretching along the coastline of the Seto Inland Sea. The Oita River and the Ono River, two major waterways in the region, nourish the surrounding nature, bringing wealth and comfort to the residents. The harmony between the city and nature is integral to our way of life, and our development has thrived within this balance.





5 Ote Skateboard Park



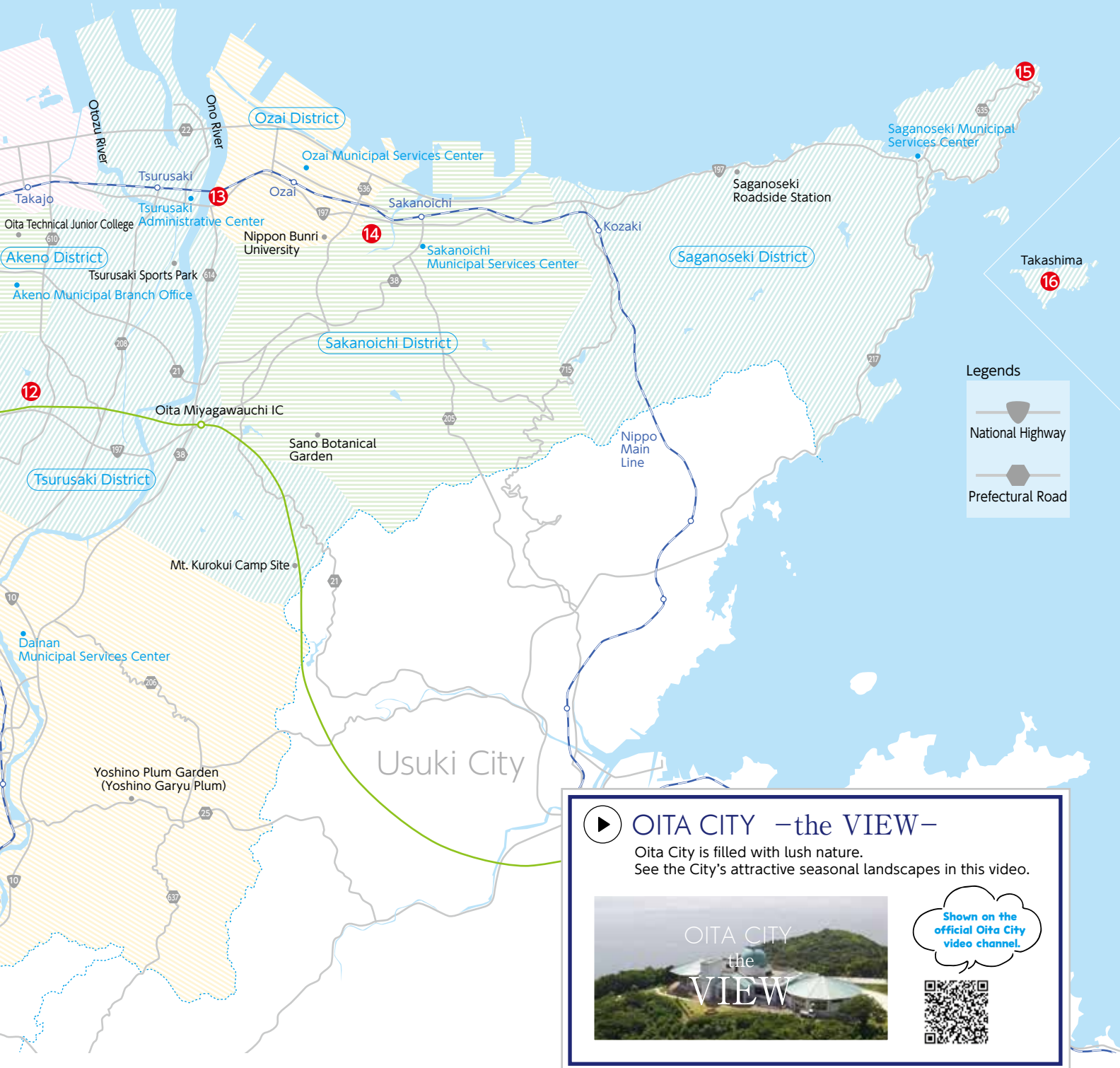
6 Art Plaza
(National Tangible Cultural Property)



7 Ruins of Otomo Palace Garden
(National Historic Site)



8 Noh Theatre at Heiwa Shimin Park



OITA CITY –the VIEW–

Oita City is filled with lush nature.
See the City's attractive seasonal landscapes in this video.



Shown on the
official Oita City
video channel.



13 Green space on the right bank of Ono River



14 Kamezuka Kofun Ancient Tomb
(National Historic Site)



15 JX Metals Sekizaki Mirai Kaiseikan (Observatory)



16 Takashima Island and Black-tailed Gulls



Tourism

Promising visitors an experience filled with beauty, charm, wonder, excitement and unforgettable hospitality that will make them yearn to return to Oita again!



Oita Marine Palace Aquarium [Umitamago]

Ultra-deep geothermal hot spring
- Healing waters of Oita City's best known hot spring



City Spa Tenku

City Spa Tenku heals visitors with the unique scent and gentle texture of hot spring water containing carbonic acid gas generated from a deep underground layer that reaches to a depth of 600 to 800 meters.

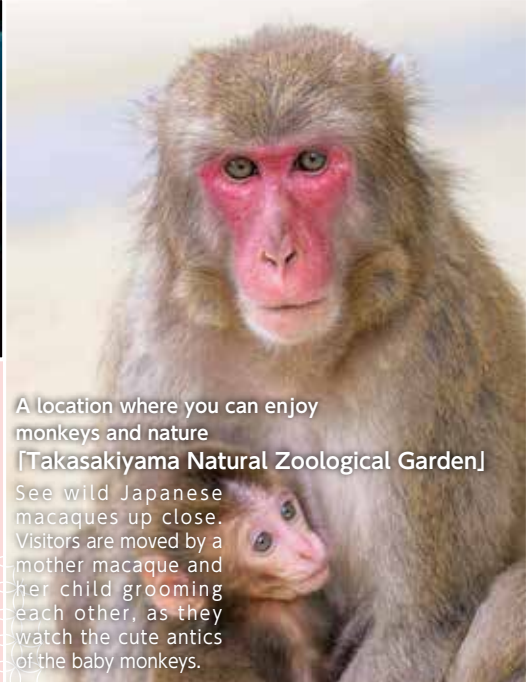
Great souvenirs from Oita!



Zabieru
Dough filled with white sweet bean paste



Seki-aji and Seki-saba Monaka
Rice wafer filled with bean jam



A location where you can enjoy monkeys and nature
[Takasakiyama Natural Zoological Garden]

See wild Japanese macaques up close. Visitors are moved by a mother macaque and her child grooming each other, as they watch the cute antics of the baby monkeys.

Delicious food made with the blessings of Oita's land and sea

Cuisines



Nirabuta
(stir-fried pork with garlic chives)



Ryukyu
(sliced fresh fish with soy sauce, sesame, etc.)



Toriten (chicken tempura)



Torimeshi (seasoned rice with chicken)



Oita fugu (pufferfish)

Culture and Sports

Excitement shared by everyone regardless of country, region, generation, and gender



Oita "Dream" Fireworks Festival



Oita Art Museum



Oita Prefectural Art Museum (OPAM)



Oita Yumeiro Music Festival



Town development through art work

Sports Teams



Oita Trinita
(soccer)



Vasagey Oita
(futsal)



Oita B-RINGS
(baseball)



Sparkle Oita
Racing Team
(cycling)



Yokohama
Canon Eagles
(rugby)



Beppu-Oita Mainichi Marathon



Oita International Wheelchair Marathon



Oita Cycle Fes!!!

Agriculture, Forestry and Fishery

Marine and agricultural products nurtured by the fertile land and waters of Oita



Industries, Economy, and Environment

Handling a broad range of economic development, from fundamental materials to the digital industry
Urban development toward the realization of a sustainable decarbonized society and a recycling-based society



Nippon Steel Kyushu Works Oita Area



Oita coastal industrial zone

Factory Night View Cruise

We continue pursuing approaches to the realization of carbon neutrality and showcase businesses that are shifting to green industrial complexes to make Oita an even more attractive City.



Major Companies in Oita City

- Asahi Kasei Corporation, Oita Plant
- Asahi Kasei Medical MT Corporation
- ENEOS Corporation, Oita Refinery
- Oji Materia Co., Ltd., Oita Plant
- Oita Canon Inc. Oita Office
- Oita Canon Materials Inc., Oita Office
- Japan Semiconductor Corporation, Oita Office
- Mitsui E&S Co., Ltd., Oita Plant
- Crasus Chemical Inc. Oita Industrial Complex
- JX Metals Corporation
- Sumitomo Chemical Co., Ltd., Oita Plant
- Sumitomo Pharma Co., Ltd., Oita Plant
- Sony Semiconductor Manufacturing Corporation, Oita Technology Center
- NIPPON STEEL CORPORATION Kyushu Works Oita Area

(As of the end of March 2026/ Listed in the order of the Japanese syllabary.)

Social Vibrancy

Vibrant and comfortable places where people gather



Oita Station's Funai Chuo-guchi Concourse
Oita Station Building "JR Oita City"



Oita City Chuo-dori Street Closed to
Vehicular Traffic for a Special Event



Toyota Corolla Oita Shukusai no Hiroba



J:COM HorutoHall OITA



Oita Ikoi no Michi

Oita City Insignia



City Flower: Sasanqua Camellia (*Camellia sasanqua*)



City Tree: Woodland Elaeocarpus (*Elaeocarpus Sylvestris*)

Scan this 2D code ▶
to learn more about
the City of Oita



Oita City Website
<https://www.city.oita.oita.jp/>



<https://www.facebook.com/OitaCity>



https://www.instagram.com/oita_pride



https://x.com/OitaCity_PR



<https://www.youtube.com/user/oitacitychannel>



<https://www.city.oita.oita.jp/o029/line/open.html>



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