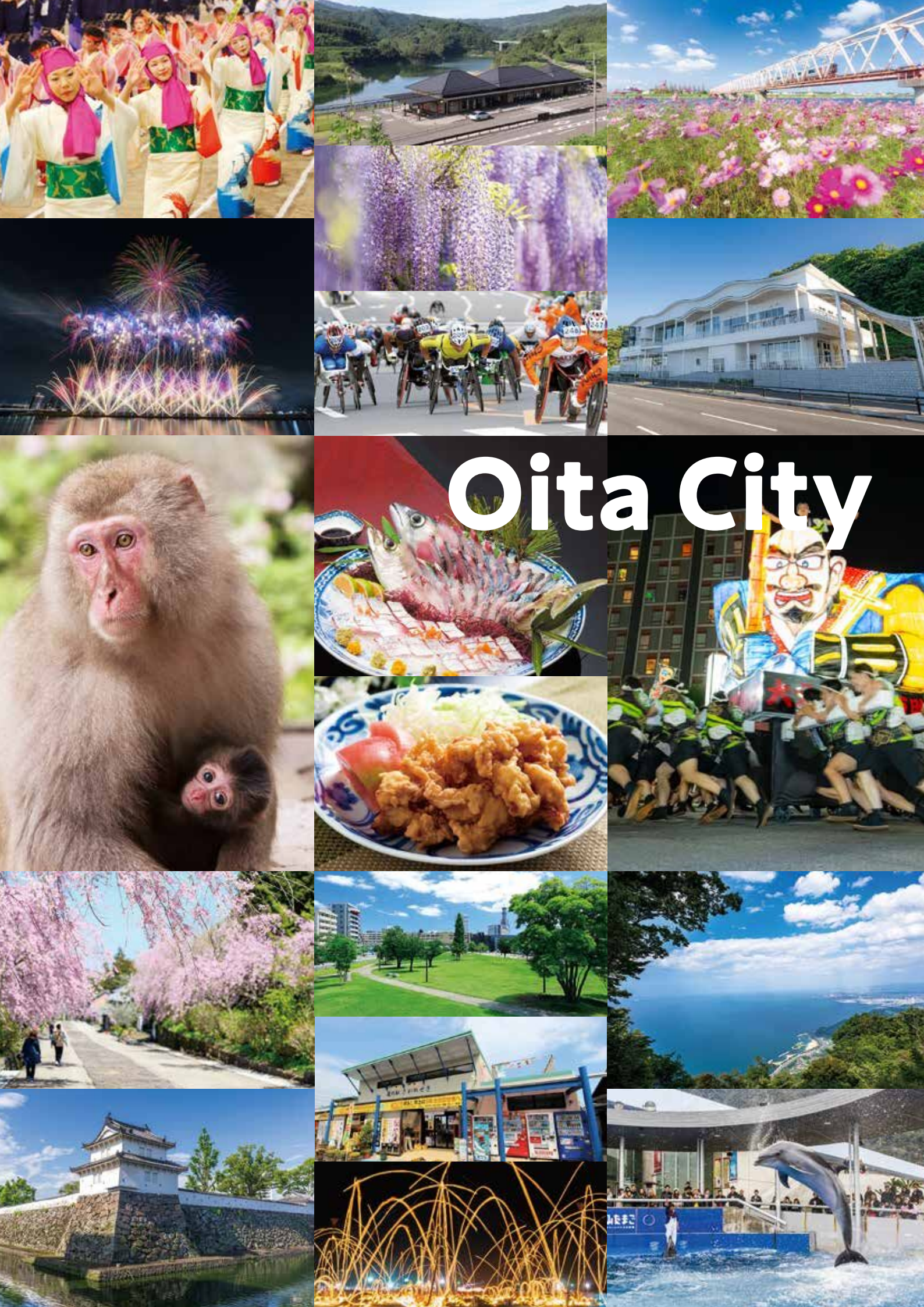

Oita City

ADACHI Shinya
Mayor of Oita

one team OITA
オール市民でまちを創る
ワンチーム おおいた
－ひとが真ん中。－

Blessed with lush green mountains, a blue sea, crystal-clear rivers, and a moderate climate, Oita City has long played an important role as a key hub in eastern Kyushu. The city actively traded with overseas countries under the leadership of Otomo Sorin, a territorial lord during the Sengoku Period (1467-1590). Oita City was designated by the national government as a new industrial city in 1964 which led to the significant growth of its industrial concentration, and later on became a core city in 1997. Through the mergers of Saganoseki and Notsuharu towns in 2005, the city has made great strides as a prefectural capital full of vitality equipped with diverse functions in various fields such as industries, education, and welfare.

Meanwhile, the city's population has been declining since its peak in 2016, and city governance has been actively addressing the challenges posed by the declining birthrate. Additionally, the city has maintained zero fatalities caused by natural disasters for the past 30 years. To address the significant damage caused by frequent natural disasters nationwide, it is essential to establish measures that tackle a broad range of risks to develop a more resilient city. Due to significant changes in social and economic conditions, such as the diversification of societal values and the advancement of digitalization, it has become increasingly important for local governments to leverage the talents and individuality of people from diverse backgrounds.

Recognizing these evolving challenges, Oita City is committed to a municipal administration that fosters a society where the well-being of all citizens is a priority by ensuring their physical, mental, and social needs are met. Guided by sincerity and a human-centered approach, we have established five fundamental pillars of development: protecting, nurturing, supporting, enriching, and energizing our citizens.

Through this booklet, we invite you to gain a deeper understanding of our city and join us in fostering its continued growth and development.

Comprehensive support from pregnancy and childbirth through to higher education

Since April 2024, Oita City has waived childcare fees for second and subsequent children from birth to two years of age at non-accredited childcare centers for those in need.

In July 2025, Oita City launched a program to support women returning from outside the prefecture to give birth, as well as those who have already given birth and require access to childcare services within the city.

Establishing reliable and safe medical care and disaster response systems

In October 2024, the #7119 medical advice hotline service was launched to provide people with access to nurses and other medical professionals when they are unsure whether to call an ambulance or see a doctor immediately.

Terrain

Oita City is surrounded by abundant nature, with Beppu Bay to the north and Mt. Takasaki, Mt. Yoroigadake, Mt. Ryozen, Mt. Kurokui, and Mt. Mominoki in other directions. These natural landscapes and forests cover about half of the city's total area. The major rivers, Oita River and Ono River, flow through the city from north to south, winding through mountains and nourishing the central Oita Plain.

The deep northern coastal waters have attracted major Japanese companies, leading to the development of a thriving seaside industrial area. To the east, the coast facing the Hoyo Strait features a rias coastline that serves as a wonderful natural port. These geographical advantages have enabled Oita City to become an excellent urban environment where people and nature coexist in harmony.

Area: 502.39km²

North latitude: 33° 04'11" to 33° 17'24"
East longitude: 131° 57'46" to 131° 25'07"
East-West: 50.8km
North-South: 24.4km

Population: 471,297

Male	226,882
Female	244,415

◀ See more statistics using this QR code.

Number of households: 234,178

Population density: 938 persons/km²

(As of June 2025) Source: General Affairs Division

Access

Airplane

Tokyo (Haneda)	1 hr 45 mins	Oita Airport (Kunisaki City)
Tokyo (Narita)	1 hr 55 mins	
Nagoya (Chubu)	1 hr 15 mins	
Osaka (Itami)	1 hr	
Airliner Bus (Oita Airport – Beppu/Oita)	1 hr	Oita City

Train

Tokyo	6 hrs 30 mins	Oita City
Shin-Osaka	4 hrs	
Hakata	2 hrs	
Kokura	1 hr 25 mins	
Kumamoto	3 hrs 10 mins	
Miyazaki	3 hrs 10 mins	

Bus

Kyoto (via Osaka/Kobe)	12 hrs 30 mins	Oita City
Fukuoka	2 hrs 15 mins	
Kumamoto	4 hrs	
Nagasaki	4 hrs 10 mins	

Ship

Kobe	11 hrs 30 mins	Oita City
Ehime (Misaki)	1 hr 10 mins	
Osaka (Nanko)	12 hrs	Beppu City

Car

Fukuoka	2 hrs 10 mins	Oita City
Kitakyushu	1 hr 50 mins	
Kumamoto	3 hrs	
Miyazaki	3 hrs	

Honorary Citizens

FUKUDA Heihachiro
(Deceased)
Japanese-style painter
Order of Culture and Person of Cultural Merit recipient
Elected as Oita City Honorary Citizen
on December 19, 1961

UEDA Tamotsu
(Deceased)
Lawyer and Politician
The first elected mayor of Oita
Elected as Oita City Honorary Citizen
on March 8, 1963

TAKAYAMA Tatsuo
(Deceased)
Japanese-style painter
Order of Culture and Person of Cultural Merit recipient
Elected as Oita City Honorary Citizen
on January 10, 1983

ANDO Tamahiko
(Deceased)
Teacher and Politician
First mayor of the new Oita City
Elected as Oita City Honorary Citizen
on October 27, 1986

MURAYAMA Tomiichi
(Deceased)
Politician
The 81st Prime Minister
Elected as Oita City Honorary Citizen
on September 27, 2000

ISOZAKI Arata
(Deceased)
Architectural Institute of Japan Award (1967, 1975)
RIBA Gold Medal (1986)
Venice Biennale's Golden Lion Award(1996)
Pritzker Prize (2019)
Elected as Oita City Honorary Citizen
on July 16, 2019

History and Cultural Assets

Trace the origins and history of Namban culture, the unique fusion of European and Japanese influences that evolved over time.

Statue of OTOMO Sorin

Oita Castle Ruins Park (Funai Castle Ruins)

Imaichi Cobblestone Road

Otomo Ruins (National Historic Site)

Statue Commemorating the Introduction of Western Medicine to Japan

Statue of St. Francisco Xavier

Hetsugi Honmachi Historic Townscape

Festivals

Vibrant Festivals and Regional Traditions

Oita Tanabata Festival (August)

Nanase Fire Festival (July)

Tsurusaki Dance Festival (August)

Ono River Battle Festival (November)

1 Takasakiyama Natural Zoological Garden

2 Oita Marine Palace Aquarium Umitamago

3 Tanoura Beach

4 Oita Art Museum

City Overview

A city in harmony with nature

It is one of the well-known industrial areas stretching along the coastline of the Seto Inland Sea. The Oita River and the Ono River, two major waterways in the region, nourish the surrounding nature, bringing wealth and comfort to the residents. The harmony between the city and nature is integral to our way of life, and our development has thrived within this balance.

Nippo Main Line
Tanourara Roadside Station
Higashi Kyushu Expressway
Nishi Oita
Oita Junior College
Oita River
Osu General Sports Park
J-Lease Stadium
Oita City Hall
Oita Prefectural Art Museum (OPAM)
Oita Prefectural Office
Maki
Danoharu General Sports Park
Oita
J:COM HorutoHall OITA
Oita IC
Compal Hall
Oita Prefectural College of Arts and Culture
Oita District
Minami Oita
Furugo
Kaku
Takio
Minami Oita Gymnasium
Beppu University
Beppu University Junior College
Kyudai Main Line
Bungo kokubu
Oita Mitsuyoshi IC
Oita Mera IC
Oita City Historical Museum
Wasada Administrative Center
Shikido
Oita University of Nursing and Health Sciences
Oita Daigaku Mae
Oita University
Yufu City
Oita Animal Welfare Center
Wasada District
Notsuharu Municipal Services Center
Tsukano Mineral Spring
Nakahanda
Oita City Uzo Sansou Villa
Hohi Main Line
Notsuharu District
Dainan District
Notsuharu Roadside Station
Imaichi Cobblestone Road
Takenaka
Taketa City
Notsuharu Tenku Hiroba (Notsuharu Open Space)
Notsuharu Youth Outdoor Learning Center
Bungo Ono City

9 Nanase Dam

10 Nanase River Nature Park

11 Hetsugi Honmachi Historic Townscape

12 Crasus Dome Oita (left)
Crasus Martial Arts Sports Facility (right)

5 Oita Bank Red Brick Building (National Tangible Cultural Property)

6 Art Plaza (National Tangible Cultural Property)

7 Ruins of Otomo Palace Garden (National Historic Site)

8 Noh Theatre at Heiwa Shimin Park

13 Green space on the right bank of Ono River

14 Kamezuka Kofun Ancient Tomb (National Historic Site)

15 JX Metals Sekizaki Mirai Kaiseikan (Observatory)

16 Takashima Island and Black-tailed Gulls

Tourism

Promising visitors an experience filled with beauty, charm, wonder, excitement and unforgettable hospitality that will make them yearn to return to Oita again!

Oita Marine Palace Aquarium [Umitamago]

Ultra-deep geothermal hot spring – Healing waters of Oita City's best known hot spring

City Spa Tenku

City Spa Tenku heals visitors with the unique scent and gentle texture of hot spring water containing carbonic acid gas generated from a deep underground layer that reaches to a depth of 600 to 800 meters.

Great souvenirs from Oita!

Zabieru
Dough filled with white sweet bean paste

Seki-aji and Seki-saba Monaka
Rice wafer filled with bean jam

A location where you can enjoy monkeys and nature
[Takasakiyama Natural Zoological Garden]

See wild Japanese macaques up close. Visitors are moved by a mother macaque and her child grooming each other, as they watch the cute antics of the baby monkeys.

Cuisines

Delicious food made with the blessings of Oita's land and sea

Nirabuta
(stir-fried pork with garlic chives)

Ryukyu
(sliced fresh fish with soy sauce, sesame, etc.)

Toriten (chicken tempura)

Torimeshi (seasoned rice with chicken)

Oita fugu (puffer fish)

Culture and Sports

Excitement shared by everyone regardless of country, region, generation, and gender

Oita "Dream" Fireworks Festival

Oita Art Museum

Oita Prefectural Art Museum (OPAM)

Oita Yumeiro Music Festival

Town development through art work

Sports Teams

Oita Trinita (soccer)

Vasagey Oita (futsal)

Oita B-RINGS (baseball)

Sparkle Oita Racing Team (cycling)

Beppu-Oita Mainichi Marathon

Oita International Wheelchair Marathon

Oita Cycle Fes!!!

Agriculture, Forestry and Fishery

Marine and agricultural products nurtured by the fertile land and waters of Oita

Seki-aji (horse mackerel) and Seki-saba (mackerel)

Kurome (Ecklonia Cava)

Ooba (perilla)

Loquat

Burdock

Garlic chive

Strawberry

Shiitake mushroom

Mitsuba (cryptotaenia japonica)

Industries, Economy, and Environment

Handling a broad range of economic development, from fundamental materials to the digital industry
Urban development toward the realization of a sustainable decarbonized society and a recycling-based society

Nippon Steel Kyushu Works Oita Area

Oita coastal industrial zone

Factory Night View Cruise

We continue pursuing approaches to the realization of carbon neutrality and showcase businesses that are shifting to green industrial complexes to make Oita an even more attractive City.

Major Companies in Oita City

- Asahi Kasei Corporation, Oita Plant
- Asahi Kasei Medical MT Corporation
- ENEOS Corporation, Oita Refinery
- Oji Materia Co., Ltd., Oita Plant
- Oita Canon Inc. Oita Office
- Oita Canon Materials Inc., Oita Office
- Japan Semiconductor Corporation, Oita Office
- Mitsui E&S Co., Ltd., Oita Plant
- Crasus Chemical Inc. Oita Industrial Complex
- JX Metals Corporation
- Sumitomo Chemical Co., Ltd., Oita Plant
- Sumitomo Pharma Co., Ltd., Oita Plant
- Sony Semiconductor Manufacturing Corporation, Oita Technology Center
- NIPPON STEEL CORPORATION Kyushu Works Oita Area

(As of March 2025, Listed in the order of the Japanese syllabary)

Social Vibrancy

Vibrant and comfortable places where people gather

Oita Station's Funai Chuo-guchi Concourse
Oita Station Building "JR Oita City"

Oita City Chuo-dori Street Closed to Vehicular Traffic for a Special Event

Toyota Corolla Oita Shukusai no Hiroba

J:COM HorutoHall OITA

Oita Ikoi no Michi

Oita City Insignia

City Flower: Sasanqua Camellia (Camellia sasanqua)

City Tree: Woodland Elaeocarpus (Elaeocarpus Sylvestris)

Scan this QR code ▶ to learn more about the City of Oita

Oita City Website
https://www.city.oita.oita.jp/

https://www.facebook.com/OitaCity

https://www.instagram.com/oita_pride

https://x.com/OitaCity_PR

https://www.youtube.com/user/oitacitychannel

https://www.city.oita.oita.jp/o029/line/open.html

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