



Oita City





ADACHI Shinya
Mayor of Oita



Blessed with lush green mountains, a blue sea, crystal-clear rivers, and a moderate climate, Oita City has long played an important role as a key hub in eastern Kyushu. The city actively traded with overseas countries under the leadership of Otomo Sorin, a territorial lord during the Sengoku Period (1467-1590). Oita City was designated by the national government as a new industrial city in 1964 which led to the significant growth of its industrial concentration, and later on became a core city in 1997. Through the mergers of Saganoseki and Notsuharu towns in 2005, the city has made great strides as a prefectural capital full of vitality equipped with diverse functions in various fields such as industries, education, and welfare.

Meanwhile, the city's population has been declining since its peak in 2016, and city governance has been actively addressing the challenges posed by the declining birthrate. Additionally, the city has maintained zero fatalities caused by natural disasters for the past 30 years. To address the significant damage caused by frequent natural disasters nationwide, it is essential to establish measures that tackle a broad range of risks to develop a more resilient city. Due to significant changes in social and economic conditions, such as the diversification of societal values and the advancement of digitalization, it has become increasingly important for local governments to leverage the talents and individuality of people from diverse backgrounds.

Recognizing these evolving challenges, Oita City is committed to a municipal administration that fosters a society where the well-being of all citizens is a priority by ensuring their physical, mental, and social needs are met. Guided by sincerity and a human-centered approach, we have established five fundamental pillars of development: protecting, nurturing, supporting, enriching, and energizing our citizens.

Through this booklet, we invite you to gain a deeper understanding of our city and join us in fostering its continued growth and development.

Comprehensive support from pregnancy and childbirth through to higher education



Since April 2024, Oita City has waived childcare fees for second and subsequent children from birth to two years of age at non-accredited childcare centers for those in need.



In July 2025, Oita City launched a program to support women returning from outside the prefecture to give birth, as well as those who have already given birth and require access to childcare services within the city.

Establishing reliable and safe medical care and disaster response systems



In October 2024, the #7119 medical advice hotline service was launched to provide people with access to nurses and other medical professionals when they are unsure whether to call an ambulance or see a doctor immediately.

Terrain

Oita City is surrounded by abundant nature, with Beppu Bay to the north and Mt. Takasaki, Mt. Yoroigadake, Mt. Ryozen, Mt. Kurokui, and Mt. Mominoki in other directions. These natural landscapes and forests cover about half of the city's total area. The major rivers, Oita River and Ono River, flow through the city from north to south, winding through mountains and nourishing the central Oita Plain.

The deep northern coastal waters have attracted major Japanese companies, leading to the development of a thriving seaside industrial area. To the east, the coast facing the Hoyo Strait features a rias coastline that serves as a wonderful natural port. These geographical advantages have enabled Oita City to become an excellent urban environment where people and nature coexist in harmony.

Area: 502.39km²

North latitude: 33° 04'11" to 33° 17'24"
East longitude: 131° 57'46" to 131° 25'07"
East-West: 50.8km
North-South: 24.4km

Population: 471,297

Male 226,882
Female 244,415



See more statistics using this QR code.

Number of households: 234,178

Population density: 938 persons/km²
(As of June 2025) Source: General Affairs Division

Access



Mode	Origin	Destination	Time	
Airplane	Tokyo (Haneda)	Oita Airport (Kunisaki City)	1 hr 45 mins	
	Tokyo (Narita)	Oita Airport (Kunisaki City)	1 hr 55 mins	
	Nagoya (Chubu)	Oita Airport (Kunisaki City)	1 hr 15 mins	
	Osaka (Itami)	Oita Airport (Kunisaki City)	1 hr	
	Airliner Bus	Oita Airport - Beppu/Oita	1 hr	
Train	Tokyo	Oita City	6 hrs 30 mins	
	Shin-Osaka	Oita City	4 hrs	
	Hakata	Oita City	2 hrs	
	Kokura	Oita City	1 hr 25 mins	
	Kumamoto	Oita City	3 hrs 10 mins	
	Miyazaki	Oita City	3 hrs 10 mins	
	Bus	Kyoto (via Osaka/Kobe)	Oita City	12 hrs 30 mins
		Fukuoka	Oita City	2 hrs 15 mins
		Kumamoto	Oita City	4 hrs
		Nagasaki	Oita City	4 hrs 10 mins
Ship		Kobe	Oita City	11 hrs 30 mins
	Ehime (Misaki)	Oita City	1 hr 10 mins	
	Osaka (Nanko)	Beppu City	12 hrs	
Car	Fukuoka	Oita City	2 hrs 10 mins	
	Kitakyushu	Oita City	1 hr 50 mins	
	Kumamoto	Oita City	3 hrs	
	Miyazaki	Oita City	3 hrs	

Honorary Citizens



FUKUDA Heihachiro
(Deceased)
Japanese-style painter
Order of Culture and Person
of Cultural Merit recipient
Elected as Oita City
Honorary Citizen
on December 19, 1961



UEDA Tamotsu
(Deceased)
Lawyer and Politician
The first elected mayor
of Oita
Elected as Oita City
Honorary Citizen
on March 8, 1963



TAKAYAMA Tatsuo
(Deceased)
Japanese-style painter
Order of Culture and Person
of Cultural Merit recipient
Elected as Oita City
Honorary Citizen
on January 10, 1983



ANDO Tamahiko
(Deceased)
Teacher and Politician
First mayor of the
new Oita City
Elected as Oita City
Honorary Citizen
on October 27, 1986



MURAYAMA Tomiichi
Politician
The 81st Prime Minister
Elected as Oita City
Honorary Citizen
on September 27, 2000



ISOZAKI Arata
(Deceased)
Architectural Institute of
Japan Award (1967, 1975)
RIBA Gold Medal (1986)
Venice Biennale's Golden
Lion Award(1996)
Pritzker Prize (2019)
Elected as Oita City
Honorary Citizen
on July 16, 2019

Trace the origins and history of Namban culture, the unique fusion of European and Japanese influences that evolved over time.

History and Cultural Assets



Statue of OTOMO Sorin



Oita Castle Ruins Park (Funai Castle Ruins)



Imaichi Cobblestone Road



Otomo Ruins
(National Historic Site)



Statue Commemorating the Introduction of
Western Medicine to Japan



Statue of St. Francisco Xavier



Hetsugi Honmachi Historic Townscape

Festivals

Vibrant Festivals and Regional Traditions



Oita Tanabata Festival (August)



Nanase Fire Festival (July)



Tsurusaki Dance Festival (August)



Ono River Battle Festival
(November)



1 Takasakiyama Natural Zoological Garden



2 Oita Marine Palace Aquarium Umitamago



3 Tanoura Beach



4 Oita Art Museum

City Overview

A city in harmony with nature

It is one of the well-known industrial areas stretching along the coastline of the Seto Inland Sea. The Oita River and the Ono River, two major waterways in the region, nourish the surrounding nature, bringing wealth and comfort to the residents. The harmony between the city and nature is integral to our way of life, and our development has thrived within this balance.



9 Nanase Dam



10 Nanase River Nature Park



11 Hetsugi Honmachi Historic Townscape



12 Crasus Dome Oita (left)
Crasus Martial Arts Sports Facility (right)



5 Oita Bank Red Brick Building
(National Tangible Cultural Property)



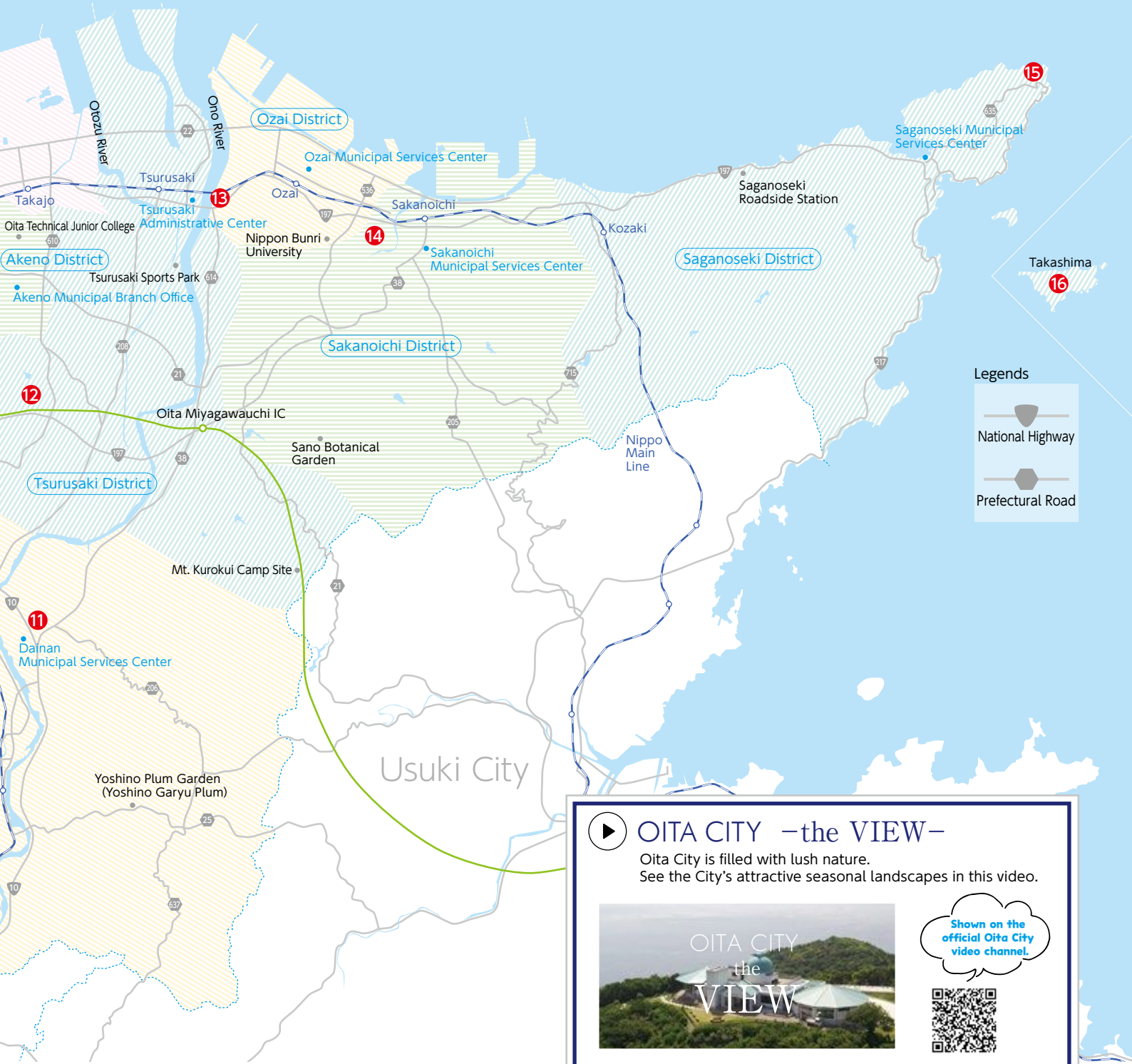
6 Art Plaza
(National Tangible Cultural Property)



7 Ruins of Otomo Palace Garden
(National Historic Site)



8 Noh Theatre at Heiwa Shimin Park



OITA CITY –the VIEW–
 Oita City is filled with lush nature.
 See the City's attractive seasonal landscapes in this video.

Shown on the official Oita City video channel.



13 Green space on the right bank of Ono River



14 Kamezuka Kofun Ancient Tomb
(National Historic Site)



15 JX Metals Sekizaki Mirai Kaiseikan (Observatory)



16 Takashima Island and Black-tailed Gulls

Tourism

Promising visitors an experience filled with beauty, charm, wonder, excitement and unforgettable hospitality that will make them yearn to return to Oita again!



Oita Marine Palace Aquarium [Umitamago]

Ultra-deep geothermal hot spring
- Healing waters of Oita City's best known hot spring



City Spa Tenku

City Spa Tenku heals visitors with the unique scent and gentle texture of hot spring water containing carbonic acid gas generated from a deep underground layer that reaches to a depth of 600 to 800 meters.

Great souvenirs from Oita!



Zabieru
Dough filled with white sweet bean paste



Seki-aji and Seki-saba Monaka
Rice wafer filled with bean jam



A location where you can enjoy monkeys and nature [Takasakiyama Natural Zoological Garden]

See wild Japanese macaques up close. Visitors are moved by a mother macaque and her child grooming each other, as they watch the cute antics of the baby monkeys.

Cuisines

Delicious food made with the blessings of Oita's land and sea



Nirabuta
(stir-fried pork with garlic chives)



Ryukyu
(sliced fresh fish with soy sauce, sesame, etc.)



Toriten (chicken tempura)



Torimeshi (seasoned rice with chicken)



Oita fugu (pufferfish)

Culture and Sports

Excitement shared by everyone regardless of country, region, generation, and gender



Oita "Dream" Fireworks Festival



Oita Art Museum



Oita Prefectural Art Museum (OPAM)



Oita Yumeiro Music Festival



Town development through art work

Sports Teams



Oita Trinita (soccer)



Vasagey Oita (futsal)



Oita B-RINGS (baseball)



Sparkle Oita Racing Team (cycling)



Beppu-Oita Mainichi Marathon



Oita International Wheelchair Marathon



Oita Cycle Fes!!!

Agriculture, Forestry and Fishery

Marine and agricultural products nurtured by the fertile land and waters of Oita



Industries, Economy, and Environment

Handling a broad range of economic development, from fundamental materials to the digital industry
 Urban development toward the realization of a sustainable decarbonized society and a recycling-based society



Nippon Steel Kyushu Works Oita Area



Oita coastal industrial zone

Factory Night View Cruise

We continue pursuing approaches to the realization of carbon neutrality and showcase businesses that are shifting to green industrial complexes to make Oita an even more attractive City.



Major Companies in Oita City

- Asahi Kasei Corporation, Oita Plant
- Asahi Kasei Medical MT Corporation
- ENEOS Corporation, Oita Refinery
- Oji Materia Co., Ltd., Oita Plant
- Oita Canon Inc. Oita Office
- Oita Canon Materials Inc., Oita Office
- Japan Semiconductor Corporation, Oita Office
- Mitsui E&S Co., Ltd., Oita Plant
- Crasus Chemical Inc. Oita Industrial Complex
- JX Metals Corporation
- Sumitomo Chemical Co., Ltd., Oita Plant
- Sumitomo Pharma Co., Ltd., Oita Plant
- Sony Semiconductor Manufacturing Corporation, Oita Technology Center
- NIPPON STEEL CORPORATION Kyushu Works Oita Area

(As of March 2025, Listed in the order of the Japanese syllabary)

Social Vibrancy

Vibrant and comfortable places where people gather



Oita Station's Funai Chuo-guchi Concourse
 Oita Station Building "JR Oita City"



Oita City Chuo-dori Street Closed to Vehicular Traffic for a Special Event



Toyota Corolla Oita Shukusai no Hiroba



J:COM HorutoHall OITA



Oita Ikoi no Michi

Oita City Insignia



City Flower: Sasanqua Camellia (Camellia sasanqua)



City Tree: Woodland Elaeocarpus (Elaeocarpus Sylvestris)

Scan this QR code ▶
to learn more about
the City of Oita



Oita City Website
<https://www.city.oita.oita.jp/>



 <https://www.facebook.com/OitaCity>



 https://www.instagram.com/oita_pride



 https://x.com/OitaCity_PR



 <https://www.youtube.com/user/oitacitychannel>



 <https://www.city.oita.oita.jp/o029/line/open.html>



Published in July 2025

Planning and Editing: Oita City Public Relations Division

2-31 Niagemachi, Oita City, Oita Pref. 870-8504 Tel. 097-537-5713 Fax. 097-532-7800